



Mark Your Calendars!

April 17 - 19, 2012 – Fresno, California

International Blueberry Organization Will Host Its Second Annual Meeting

www.internationalblueberry.org

Dates have been set for the next International Blueberry Organization (IBO) meeting (2012). Meetings will start Tuesday April 17, Wednesday April 18, followed by a blueberry field trip on Thursday April 19, 2012. Information on meeting and hotel arrangements will be posted online.

The IBO is working with the University of California Cooperative Extension (UCCE) to assist in the 2012 meeting. The UCCE has an excellent blueberry growing/educational facility where they regularly hold meetings with blueberry growers.

Meeting Topics Include:

- Individual country progress reports
 - General Regional Information
 - Five Years Historical Trends through Current Year
 - Projections For Next Five Years
- Efficacy Research
- Varietal Research
- Promotional Activities
- Worldwide Standards

Note: If you will be attending the Global Berry Congress (GBC) in 2012, the GBC meeting is tentatively scheduled in London one week after the IBO meeting.