

## Southern San Joaquin Valley Dried Plum Day

*Thursday, February 24, 2011*

**Tulare County Agricultural Building  
4437 So. Laspina St., Tulare, CA**

- 8:00-8:30 AM     **Registration**
- 8:30-9:00       **Insect Phenology and Using Degree Day Models to Improve Pest Control**  
*Peter Goodell, IPM Advisor, Statewide IPM Program, Kearney Ag. Research and Extension Center*
- 9:00-9:20       **Mechanical Pruning Trial on Tulare County Dried Plums**  
*Elizabeth Fichtner, Farm Advisor, Tulare County*
- 9:20-9:40       **Overview of 2010 Tulare Co. Prune Inquiries: Early Season Nutrition-Late Season Brown Rot**  
*Elizabeth Fichtner, Farm Advisor, Tulare County*
- 9:40-10:10      **Amelioration of Lime-Induced Fe Deficiency**  
*Rachel Elkins, Farm Advisor, Lake County*
- 10:10-10:30     *Break*
- 10:30-11:00     **Managing Heat at Bloom**  
*Carolyn DeBuse, Farm Advisor, Yolo and Solano Counties*
- 11:00-11:30     **California Prune Industry Overview**  
*Rich Peterson, Executive Director, California Dried Plum Board*
- 11:30-11:40     **Attendee Survey Using Audience Response System**  
*Elizabeth Fichtner, Farm Advisor, Tulare County*

**COFFEE AND REFRESHMENTS PROVIDED BY  
THE CALIFORNIA DRIED PLUM BOARD**

◆ 1.0 Hour of Continuing Education Credits Requested ◆



### SOUTHERN SAN JOAQUIN VALLEY DRIED PLUM DAY REGISTRATION

Detach form and include a check payable to UC Regents by Thursday, February 17 – Cost is \$5.00 per person.  
Mail to: **SSJV Dried Plum Day, 4437B So. Laspina St., Tulare, CA 93274-9537**, or register at the door.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip Code \_\_\_\_\_

Date Received _____	Check No. Or ✓ if Cash _____
Receipt No. _____	Amount _____

University of California  
Cooperative Extension  
Tulare County  
4437B S Laspina St  
Tulare, CA 93274-9537

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## **SSJV Dried Plum Day** **Thursday, February 24, 2011**

Elizabeth Fichtner  
Farm Advisor